



**fitce.be**

Connectivity for Belgium

# Sponsorship packages 2025



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## 1 What is FITCE.be?

[FITCE.be](#) is the Belgium-based broadband connectivity and services, that focuses on knowledge sharing and networking. We bring together industry professionals and academics to exchange views and gain new insights into the developments and challenges related to the technical, regulatory, societal, and economic aspects of broadband – both fixed and mobile.

During our in-person and virtual events, we explore important trends in the field and discuss evolutions on the international stage, and how they translate to the Belgian content.

FITCE.be is ran by a group of digital professionals. Via [this link](#) you can find our chart. Click on a picture to go to the LinkedIn profile for more information and background.

### Contact information

FITCE.be is an association without fixed headquarters nor do we have permanent staff. The fastest and most efficient way to reach us is through - noblesse oblige - digital means.

Never hesitate to e-mail/skype/slack/... [our board members](#) if you have their coordinates.

If you are new to us, please send an e-mail to [info@fitce.be](mailto:info@fitce.be) for a first touchpoint.



## 2 2024 Events

This year FITCE.be is organizing three main events: the FITCE.be kick-off 2025, the FITCE.be Café and the FITCE.be Fibre Congress.

### 2.1 FITCE.be kick-off 2025

Is there a better way to start 2025 than an informal meeting where Fitce members exchange the latest news, trends (and gossips)? Yes, by adding some extra inspiration! That's why we invite you to the House of the Future for an exclusive visit so we can dream together about the new year and the future of broadband in Belgium.

**When?** Tuesday 4 February 2025 | 18:00 – 22:00

**Where?** Living Tomorrow (*Indringingsweg 1, 1800 Vilvoorde*)

**More info:** <https://fitce.be/activities/kick-off-2025>

#### Event schedule:

17:30 Welcome with a drink and sandwiches  
18:00 Opening by Sofie Pollin, president of FITCE.be  
18:30 Visit House of the Future - with a guide and VR-glasses  
20:00 Networking reception with some bites

#### Tickets:

Members	€ 0,00 excl. 21% VAT
Non-members	€ 100,00 excl. 21% VAT
Students	€ 50,00 excl. 21% VAT

Registration via this link: <https://fitce.be/activities/kick-off-2025/register>



## 2.2 FITCE.be Café

An evening session with a walking dinner. Experts in the field will unveil how 6G takes shape. From a general overview, over a zoom in on the compute requirements in the 6G RAN, over how AI can improve the core network to 6G use cases from the Hexa-X-II project.

**When?** Thursday, 15 May 2025 | 16:00 – 22:00

**Where?** Nokia Antwerp (*Copernicuslaan 50, 2018 Antwerpen*)

**More info:** <https://fitce.be/activities/fitce-cafe>

### Event schedule:

16:00 Registration & reception

16:45 Welcome by FITCE

17:00 6G takes shape

Evolution towards 6G – A vision of 6G network architecture and technology  
by Torsten Dudda, R&D Ericsson Eurolab

Why there is no 6G without compute  
by Bartek Kozicki, Nokia Bell Labs

Towards 6G intelligent & autonomous self-healing end-to-end networks  
by Johann Marquez-Barja, University of Antwerp and imec

Use cases for a sustainable 6G platform  
by Cristóbal Vinagre, TNO Netherlands

19:00 Walking dinner

22:00 End

### Tickets:

Members	€ 195,00 excl. 21% VAT
Non-members	€ 295,00 excl. 21% VAT
Students	€ 95,00 excl. 21% VAT



## 2.3 FITCE.be Fibre Congress

What is the status of fibre deployment in Belgium? What are the latest technical developments in the field and what can we expect in the near future? Hear the latest developments and rumours. Get inspired. Meet the key role players on the event on fibre in Belgium. Save the date.

**When?** 22 October 2025 | 12:00 – 22:00

**Where?** Proximus Lounge (*Stroobantsstraat 51, 1140 Evere*)

**More info:** <https://fitce.be/activities/fitce-fibre-congress>

### Event schedule:

- 12:00 Welcome with a drink and sandwiches
- 13:00 Opening speeches and (keynote) presentations
- 15:00 Coffee break
- 16:00 (Keynote) presentations
- 18:00 Reception and walking dinner

### Tickets:

Members	TBC
Non-members	TBC
Students	TBC





## 3 Sponsors 2024



## 4 Sponsor packages

For this year's events, we've reimagined our packages to provide an even wider range of options. In addition to the regular packages, you can now enhance your presence with customizable add-ons. These extras are designed to amplify your visibility and elevate the overall experience for your prospects.

### 4.1 Regular packages

#### 4.1.1 Gold partner

**€ 6.445,00 excl. 21% VAT**

(or € 4.833,75 excl. 21% VAT for supporting company members)

As a Gold Partner, you are entitled to the following:

##### Visibility in advance

- Your company mentioned as an exclusive Gold Partner on the Fitce.be event page
- Your clickable (hyperlinked) company logo on the Fitce.be website as a Gold Partner
- Your extended company description featured on the Fitce.be website
- Your company mentioned in an additional social media shoutout (LinkedIn post)
- Your company featured in a guest blog or interview on the Fitce.be website

##### Visibility during the event

- 10 access passes to the event
- Your presentation stand located in a prime position (incl. 1 table, 2 chairs, 1 power plug)
- Your company logo on all event-related communication (emails, social media, event program)
- Your company logo on participant badges (limited to max. 1 Gold Partner)
- Your company branding prominently displayed at the main entrance and in the conference room
- Your company video (max. 60 sec.) played at the start of the conference
- Your company logo featured in the intro and break slides and in the sponsorship loop
- Your company can add two gadgets/brochures to the conference bag

##### Additional benefits

- 1 exclusive post-event email to all attendees (sent by Fitce.be)
- Your company featured in an individual LinkedIn post thanking the Gold Partner
- Your company can host an exclusive networking table with VIP guests



#### 4.1.2 Silver partner

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**€ 3.245,00 excl. 21% VAT**

(or € 2.433,75 excl. 21% VAT for supporting company members)

As a Silver Partner, you are entitled to the following:

##### Visibility in advance

- Your clickable (hyperlinked) company logo on the event webpage as a Silver Partner
- Your company logo on the integral communication campaign as a Silver Partner

##### Visibility during the event

- 4 access passes to the event
- Choice for your presentation stand (incl. 1 table and 2 chairs + 1 power plug)
- Possibility to set up a roll-banner at the registration desk
- Your company logo on the menus as a Silver Partner
- Your company logo on the intro and break slides as a Silver Partner
- Your company logo in the sponsorship loop as a Silver Partner
- Your company video (max. 30 s.) played in loop in the catering area
- Possibility to add one gadget / brochure to the conference bag

#### 4.1.3 Bronze partner

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**€ 2.145,00 excl. 21% VAT**

(or € 1.608,75 excl. 21% VAT for supporting company members)

As a Bronze Partner, you are entitled to the following:

##### Visibility in advance

- Your clickable (hyperlinked) company logo on the event webpage as a Bronze Partner

##### Visibility during the event

- 2 access passes to the event
- Choice for your presentation stand (incl. 1 table and 2 chairs + 1 power plug)
- Your company logo on the menus as a Bronze Partner
- Your company logo on the intro and break slides as a Bronze Partner
- Your company logo in the sponsorship loop as a Bronze Partner
- Possibility to add one gadget / brochure to the conference bag





## 4.2 Add-ons

Add-ons are only possible in combination with one of our regular packages.

- FITCE.be Café - € 1.650,00 excl. 21% VAT
  - 2 access passes to the event
  - Your clickable (hyperlinked) company logo on the event webpage
  - Your company logo on the integral communication campaign
  - Your company logo on the intro and break slides
  - Possibility to set up a roll-banner at the registration desk
- Branding sponsorship (max. 3) - € 3.245,00 excl. 21% VAT
  - Your company logo on all branded materials such as: \*
    - Lanyards and participant badge
    - Welcome sign
    - Conference bag
    - ...
- Shell scheme booth with your visual printed on the walls (incl. 1 high table, 2 highchairs and 1 reception counter) (only possible as from Silver package) - € 2.475,00 excl. 21% VAT
- Rental of a TV-screen (55") - € 605,00 excl. 21% VAT

\* The mentioned list is subject to change and can be updated at any time.



## 5 Contact



**Kris Thys**  
Managing Director

[kris.thys@tmab.be](mailto:kris.thys@tmab.be)  
+32 475 59 11 83



**Bram de Smit**  
Project Manager

[bram.desmit@tmab.be](mailto:bram.desmit@tmab.be)  
+32 477 84 76 04



**Margaux Van Bever**  
Project Assistant

[margaux.vanbever@tmab.be](mailto:margaux.vanbever@tmab.be)  
+32 472 27 68 86



## 6 Contract

(PLEASE USE CAPITAL LETTERS)

**MAIL BACK TO**  
**BRAM.DESMIT@TMABEVENTS.BE**

**Invoice address:**

Firm + legal form: \_\_\_\_\_

Street: \_\_\_\_\_ no.: \_\_\_\_\_ bus: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Corporate number: \_\_\_\_\_

- ☐ is supporting company member  
☐ wishes to become supporting company member

**Contact person:**

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Wishes to participate in the FITCE.be 2025 events and confirms:

**Regular packages**

- ☐ Gold package of € 6.445,00 (or € 4.833,75 as supporting company member) (excluding 21% VAT)  
☐ Silver package of € 3.245,00 (or € 2.433,75 as supporting company member) (excluding 21% VAT)  
☐ Bronze package of € 2.145,00 (or € 1.608,75 as supporting company member) (excluding 21% VAT)

**Add-ons**

- ☐ FITCE.be Café of € 1.650,00 (excluding 21% VAT)  
☐ Branding sponsorship of € 3.245,00 (excluding 21% VAT)  
☐ Shell scheme booth (only possible as from silver) of € 2.475,00 (excluding 21% VAT)  
  
☐ Rental of a TV screen of € 605,00 (excluding 21% VAT)

Name, position and signature of the person authorised to represent the company:

Name: \_\_\_\_\_ Job title: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_