

Sponsor packages 2024

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1 What is FITCE.be?

<u>FITCE.be</u> is the Belgium-based broadband connectivity and services, that focuses on knowledge sharing and networking. We bring together industry professionals and academics to exchange views and gain new insights into the developments and challenges related to the technical, regulatory, societal, and economic aspects of broadband – both fixed and mobile.

During our in-person and virtual events, we explore important trends in the field and discuss evolutions on the international stage, and how they translate to the Belgian content.

FITCE.be is ran by a group of digital professionals. Via <u>this link</u> you can find our chart. Click on a picture to go to the LinkedIn profile for more information and background.

Contact information

FITCE.be is an association without fixed headquarters nor do we have permanent staff. The fastest and most efficient way to reach us is through - noblesse oblige - digital means.

Never hesitate to e-mail/skype/slack/... our board members if you have their coordinates.

If you are new to us, please send an e-mail to info@fitce.be for a first touchpoint.

2 2024 Events

This year FITCE.be is organizing two main events: the FITCE.be Mobile Cloud event and the FITCE.be 5G Advances for BE symposium.

FITCE.be Mobile Cloud evening event

Our spring event is an evening session with a walking dinner. Experts in the field will unveil the power of mobile cloud solutions as a business enabler. Networks are transforming towards purely cloud-native architectures. We will zoom in on this transformation from a network operator's point of view, reflect on cybersecurity and technology opportunities

13 May 2024 | 16.00 – 23.00 In Ghent

Confirmed speakers:

- Frederic Vander Sande (VP Telecom, Media & Entertainment - Capgemini)
- Bruno Volckaert (professor imec -IDLab - UGent)
- Steven Van Den Bergh (Customer Solution Architect Nokia)

Registration and individual ticket prices will follow soon.

FITCE.be 5G Advances for BE symposium

A congress with the most important speakers from the sector, ending with a networking dinner. How is 5G advancing in Belgium, and how can we cooperate to do it faster and more sustainable. What smart opportunities are still unexplored and where are the opportunities for further advances?

22 October 2024 | 10.00 - 23.00

Date, location and detailed agenda will follow soon.

Registration and individual ticket prices will follow soon.



3 Sponsors 2023 edition















4 Sponsor packages

For this year's events we've decided to rewrite the existing packages – and supply an even broader variation of formulas. Apart from the regular packages, you'll be entitled to book addons. This will boost your presence and benefits the overall experience of your prospects.

4.1 Regular packages

Supporting company members are granted a 25% discount on all regular packages.

4.1.1 Gold partner

€ 3.950,00 excl. 21% VAT

As a Gold Partner, you are entitled to the following:

Visibility in advance

- Your clickable (hyperlinked) company logo on the event webpage as a Gold Partner
- Short presentation text of your company on the website as Gold Partner of the congress
- Your company logo on the integral communication campaign as a Gold Partner
- Your company logo in the registration confirmation (email)
- Your company video posted by the official FITCE.be LinkedIn page (once)

Visibility during the event

- · 6 access passes to the event
- · Choice for your presentation stand (10m²) very centrally located (incl. 1 table and 2 chairs + 1 power plug)
- Possibility to set up a roll-banner at the registration desk
- Your company logo on all buffets and menus as a Gold Partner
- Your company logo on the intro and break slides as a Gold Partner
- Your company logo in the sponsorship loop as a Gold Partner
- Your company video (max. 30 s.) played at the start of the conference
- Your company video (max. 30 s.) played in loop in the catering area
- Possibility to add one gadget / brochure to the conference bag

4.1.2 Silver partner

€ 2.950,00 excl. 21% VAT

As a Silver Partner, you are entitled to the following:

<u>Visibility in advance</u>

- Your clickable (hyperlinked) company logo on the event webpage as a Silver Partner
- Your company logo on the integral communication campaign as a Silver Partner

Visibility during the event

- · 4 access passes to the event
- Choice for your presentation stand (5m²) (incl. 1 table and 2 chairs + 1 power plug)
- Possibility to set up a roll-banner at the registration desk
- Your company logo on the menus as a Silver Partner
- Your company logo on the intro and break slides as a Silver Partner
- Your company logo in the sponsorship loop as a Silver Partner
- Your company video (max. 30 s.) played in loop in the catering area
- Possibility to add one gadget / brochure to the conference bag

4.1.3 Bronze partner

€ 1.950,00 excl. 21% VAT

As a Bronze Partner, you are entitled to the following:

Visibility in advance

Your clickable (hyperlinked) company logo on the event webpage as a Bronze Partner

Visibility during the event

- · 2 access passes to the event
- · Choice for your presentation stand (3m²) (incl. 1 table and 2 chairs + 1 power plug)
- Your company logo on the menus as a Bronze Partner
- Your company logo on the intro and break slides as a Bronze Partner
- Your company logo in the sponsorship loop as a Bronze Partner
- · Possibility to add one gadget / brochure to the conference bag

4.2 Add-ons

Add-ons are only possible in combination with one of our regular packages.

- · FITCE.be Cloud Event / Café € 1.500,00 excl. 21% VAT
 - o 2 access passes to the event
 - o Your clickable (hyperlinked) company logo on the event webpage
 - o Your company logo on the integral communication campaign
 - o Your company logo on the intro and break slides
 - o Possibility to set up a roll-banner at the registration desk
- Branding sponsorship € 2.950,00 excl. 21% VAT
 - o Your company logo on the lanyard
 - o Your company logo on the welcome sign
 - Your company logo on the participant badges
 - o Your company logo on the conference bag
 - Your company logo on the floor stickers
- Shell scheme booth with your visual printed on the walls (incl. 1 high table, 2 highchairs and 1 reception counter) (only possible as from Silver package) € 2.250,00 excl. 21% VAT
- · Additional square meters (price / sqm) € 195,00 excl. 21% VAT
- · Rental of a TV-screen (55") € 550,00 excl. 21% VAT

5 Contact





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Contract

(PLEASE USE CAPITAL LETTERS)

MAIL BACK TO BRAM.DESMIT@TMABEVENTS.BE Invoice address: Firm + legal form: Street: no.: bus: Postal code: City: Country: Corporate number: is supporting company member wishes to become supporting company member Contact person: First name: Last name: Job title: Email: Mobile: Wishes to participate in the FITCE.be 2024 events and confirms: Regular packages Gold package of € 3.950,00 (excluding 21% VAT) Silver package of € 2.950,00 (excluding 21% VAT) Bronze package of € 1.950,00 (excluding 21% VAT) Add-ons FITCE.be Cloud Event of € 1.500,00 (excluding 21% VAT) Branding sponsorship of € 2.950,00 (excluding 21% VAT) Shell scheme booth (only possible as from silver) of € 2.250,00 (excluding 21% VAT) sqm extra x € 195,00 (excluding 21% VAT) Rental of a TV screen of € 550,00 (excluding 21% VAT) Name, position and signature of the person authorised to represent the company:

Date: Signature: